

Press Release

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FUJI TELEVISION'S "HACHITAMA" SPHERICAL OBSERVATION ROOM TO EXTEND ITS NIGHT-TIME OPENING HOURS FOR A LIMITED PERIOD, BETWEEN SATURDAY, DEC. 22ND, 2018 THROUGH TO SUNDAY, JAN. 6TH, 2019, FOR THE FIRST TIME IN 10 YEARS

Fuji Television Network Inc. (Head Office: Minato-ku, Tokyo, President and Representative Director, Masaki Miyauchi, hereinafter "Fuji Television"), will be extending the opening hours of the "HACHITAMA" Spherical Observation Room with an additional two more hours at night. For a limited period, from Saturday, Dec. 22nd 2018 through to Sunday, Jan. 6th, 2019, it will be open every day from 10:00 until 20:00, giving visitors the opportunity to experience an expanded perspective of Odaiba's beautiful night-time landscape. Offering a spectacular 270-degree panoramic view out over the Tokyo Bay area, the spacious 123-meter-high spherical observation deck commands a mesmerizing view of Rainbow Bridge, the Tokyo Tower, the Tokyo Skytree and even Mount Fuji on a fine day.

Ever since its opening hours were shortened from 20:00 to 18:00 on Mar. 30th, 2008, many visitors have been eager to once again experience the picturesque views from the observation room. But for the first time in 10 years, the observation deck will once again be open until 20:00 for a limited period. And, whilst the Odaiba area lightens up with some dazzling Christmas illuminations during the winter season, this will be a perfect opportunity to witness one of the most extravagant firework displays in Odaiba, also known as the "Odaiba Rainbow Fireworks 2018." Including visitors from all over Japan, it is going to be a wonderful occasion for guests from around the world to be amazed with one of Tokyo's most breathtaking night entertainments. This will also make apparent many of the infinite possibilities of inbound marketing in Japan.





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◇<u>"HACHITAMA" Spherical Observation Room – Extension of Night-Time Opening Hours</u>

■**Period:** Saturday, Dec. 22nd, 2018 to Sunday, Jan. 6th, 2019 (Open every day during the period) ■**Hours:** 10:00 ~ 20:00 (Last Admission 19.30)

- **Admission Fee** (Tax Inclusive):
 - -Adult (Senior High School Students and above) 550yen
 - -Children (Junior High School Students and Primary School Pupils) 300yen
- ■Venue: Fuji Television "HACHITAMA" Spherical Observation Room
- ■Main Organizer: Fuji Television Network, Inc.
- ■Official Website: https://www.fujitv.com/visit_fujitv/

Odaiba Rainbow Fireworks 2018

■Period: Dec.1st (Sat), 8th (Sat), 15th (Sat), 22nd (Sat), 29th (Sat), 2018 (5 times in total)

The event may be cancelled in the case of bad weather

- **Display Time:** From 19:00 for approximately 10 minutes
- Launch Site: Odaiba Seaside Park/Off the coast area of the "Statue of Liberty"
- **Organizers:** Odaiba Rainbow Fireworks Executive Committee and Others

Official Website: https://www.tokyo-odaiba.net/rainbow/hanabi2018.html

About FUJI TV

Fuji Television (=Fuji TV) continues to maintain its status as an innovative leader in Japan's television industry since its establishment in 1959. Fuji TV provides high quality programs in all genres, from drama, variety shows, infotainment, sports and news. From 2004 to 2012, Fuji TV led Japan's ratings race in all three dayparts (prime, golden, all-day), and secured first place in sales above all commercial broadcasters for thirty-one consecutive years.

For more information, please visit: Japanese: http://www.fujitv.co.jp/index.html English: http://www.fujitv.com Simplified Chinese: https://www.fujitv.com/zh-CN/ Traditional Chinese: https://www.fujitv.com/zh-TW/